

# Speculative Design and Design Research

for the Tokyo University of the Arts Ryuji Fujimura Lab Open Seminar

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## Today's topics

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### Practice

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- US Exhibitions at MOMA
- US Columbia University: Death Lab
- US CMU: Transition Design
- IT Milan Polytechnics: DESIS network
- NL TU Delft: The Why Factory
- SW ETH: Future Cities Lab
- FN Aalto University: Design Research

### Theory

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- Design Research as a Field of Enquiry
- Design Research Through Practice
- Design Research and Design Methods
- Design Driven Innovation

## IMPORTANT

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- I will speak in Japanese but the entire presentation materials are available in English only.
- This slide is for you to study the nature of design research during, and especially, after the seminar.
- Please try and refer to the links and grasp the nature of Design Research Through Practice.
- One of the important things I want to deliver today is to question our positions in the global / national context.

## Links

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<http://www.moma.org/interactives/exhibitions/2008/elasticmind/>

<http://www.deathlab.org/design.php>

<http://design.cmu.edu/content/program-framework>

<http://www.desis-network.org/clusters/>

<http://thewhyfactory.com/project/>

<http://www.fcl.ethz.ch/project/>

<http://design.aalto.fi/en/research/groups/>

## Links

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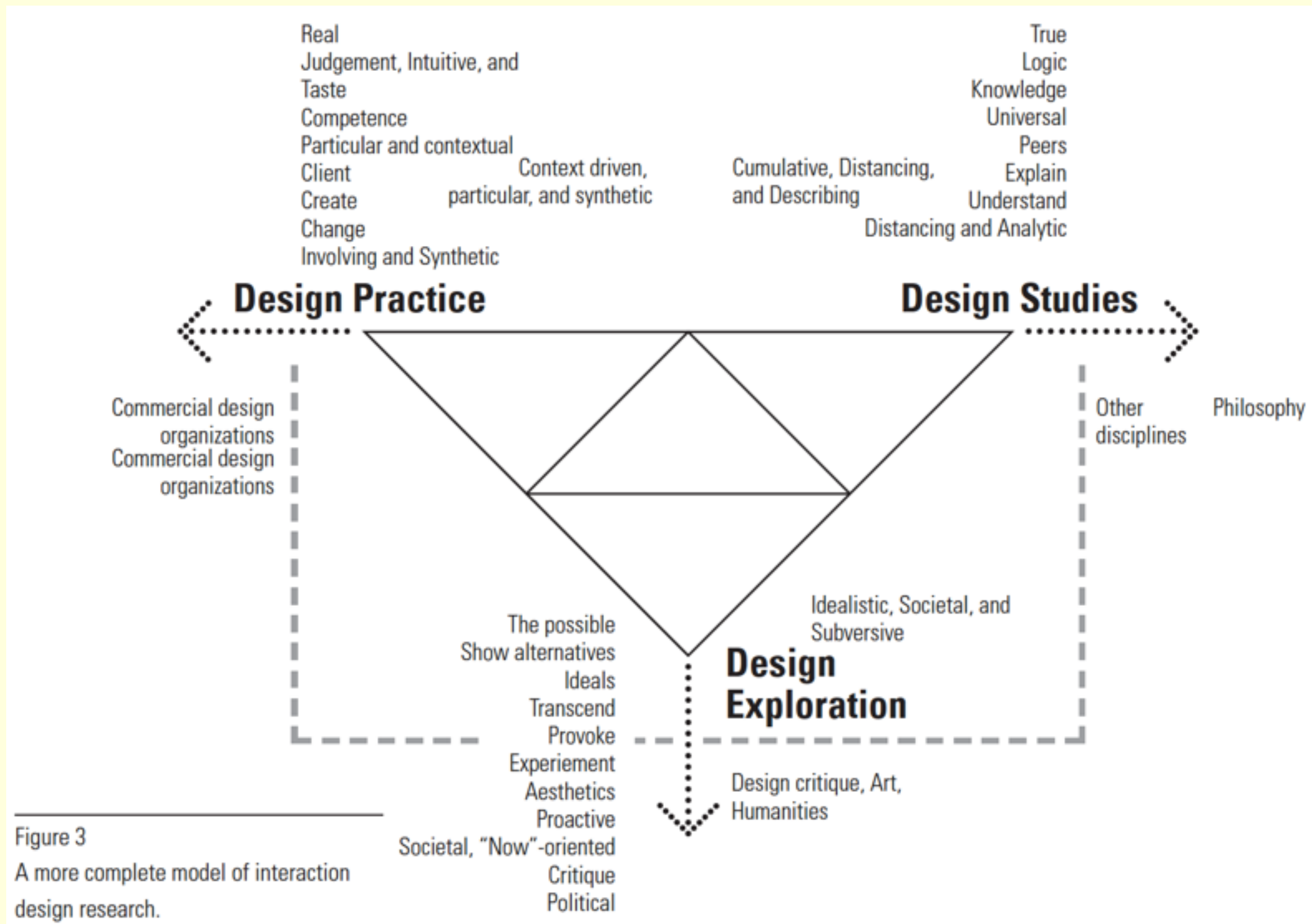
<http://www.idsa.org/sites/default/files/Faste.pdf>

[http://www.transart.org/wp-content/uploads/group-documents/79/1372332724-Frayling\\_Research-in-Art-and-Design.pdf](http://www.transart.org/wp-content/uploads/group-documents/79/1372332724-Frayling_Research-in-Art-and-Design.pdf)

<http://www3.nd.edu/~amurniek/2011fa/074793604772933739.pdf>

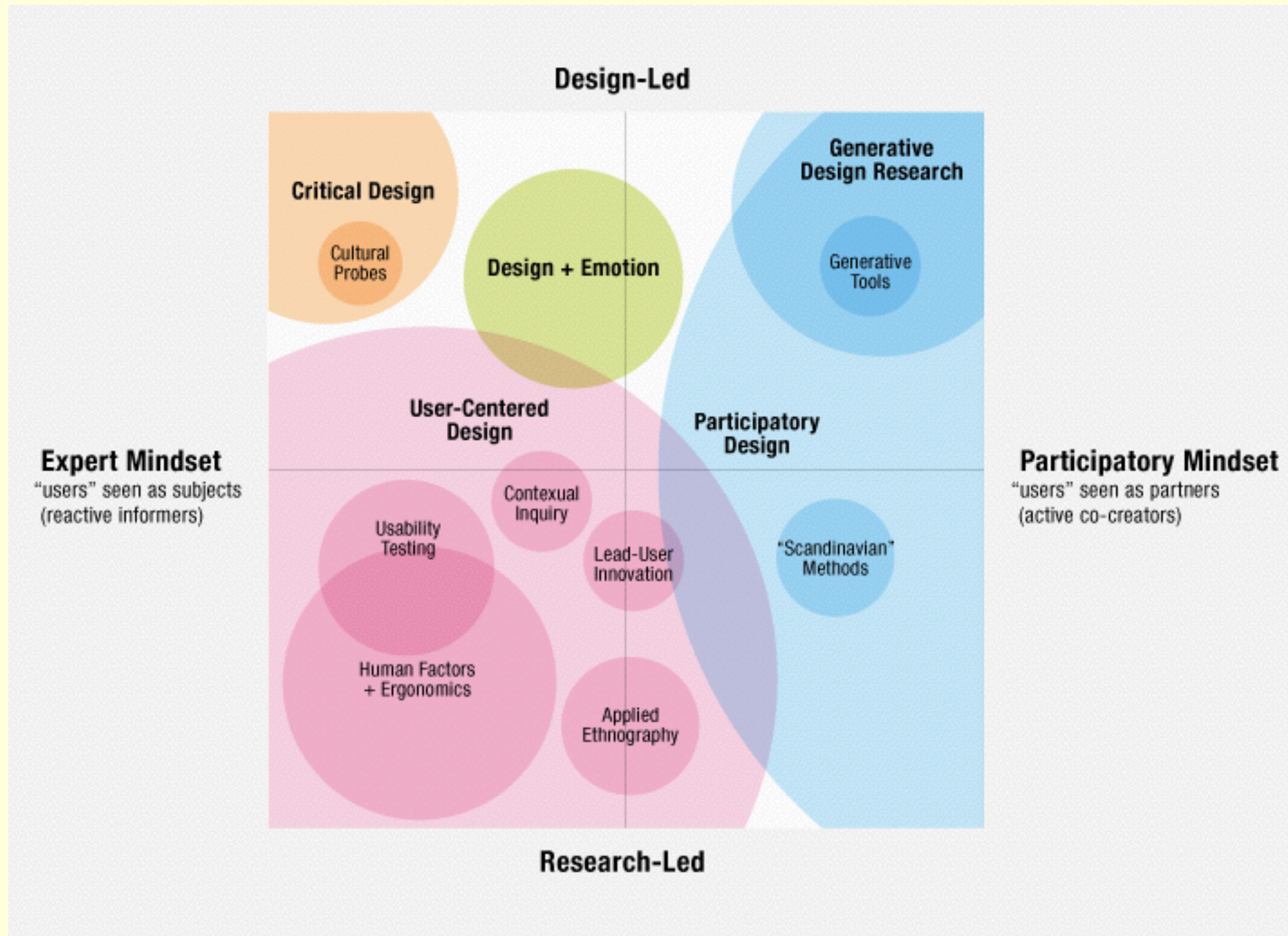
[http://www.dubberly.com/wp-content/uploads/2008/06/ddo\\_designprocess.pdf](http://www.dubberly.com/wp-content/uploads/2008/06/ddo_designprocess.pdf)

## Links



# Links

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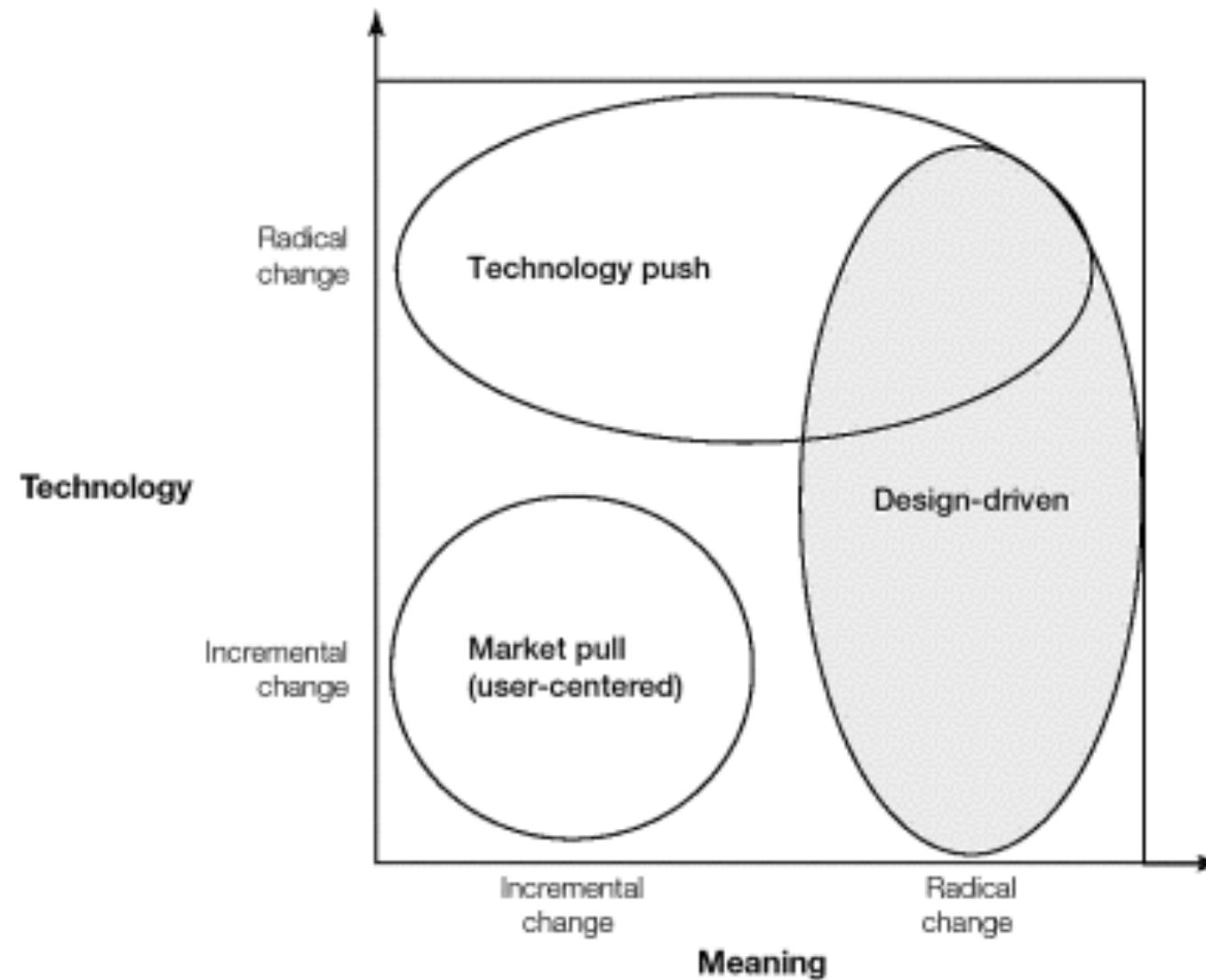


<http://www.dubberly.com/articles/an-evolving-map-of-design-practice-and-design-research.html>

## Links

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### The strategy of design-driven innovation as the radical change of meanings



<http://www.core77.com/posts/16137/the-big-rethink-design-driven-innovation-16137>